

EDMONTON LETTER

Edmonton, Alberta—Alberta still is waiting for some startling announcement of a new economic and financial system. Reports that the government is planning a new form of scrip, only slightly different from that which failed so miserably and expensively two years ago, grew stronger last week, and at the same time some action still was being awaited on establishment of credit unions under the act passed a few months ago.

There has been no sign yet of progress toward the union, but it has become obvious to observers here and to international experts on credit unions, if not to the Alberta government itself, that such unions cannot possibly take the place of banks. Thus, when political leaders say that it does not matter if banks still draw from Alberta because credit unions will replace them, those politicians are misunderstanding the people.

The world's outstanding financial expert and publicist on credit unions is Roy F. Bergengren, and his latest book, *Credit Unions*, has just gone into its third edition. Mr. Bergengren states flatly that credit unions do not and cannot replace banks, and that on the contrary they are their business with banks. They cause no loss of business whatever to banks, he says, because the unions deal only in small savings and small loans which otherwise would not be made at all.

During the past week Premier Aberhart for the first time since he assumed office as the head of the Social Credit government met his match in a public meeting at Okotoks when his outspoken critics hounded him down and forced him to stop speaking.

Comment in Edmonton both inside Social Credit circles and among opponents agreed that the visit of Mr. Aberhart to his own riding can now be classed along with his visit to Saskatchewan as another blunder of a man much overrated as a leader.

Another result of the tour will be that at least the Hon. E. C. Manning and Premier Aberhart as leaders in governmental propaganda activities.

WHEAT BOARD TO FUNCTION

Premier MacKenzie King announced on Tuesday that, starting August 1, the Canadian Wheat Board will purchase wheat from farmers without the limitations placed on such purchases during the past and the present crop years.

The Canadian Wheat Board was formed in 1935 and handled the crop of that year. Since then it has made no purchases of wheat from farmers. The Wheat Pool and the farm organizations of Western Canada have been agitating for a reversal by the Canadian Government.

Mr. Justice Turgeon, who conducted an inquiry into Canadian Wheat selling methods, recommended the Board be maintained as a standby institution.

PICTURE TOOK THREE YEARS TO MAKE, COST \$1,500,000

Walt Disney's epic "Snow White and the Seven Dwarfs," adapted from the universally loved Grimm's fairy tale, took three years to film. It runs well over an hour, is composed of more than 250,000 drawings and has a musical background provided by an orchestra of eighty music lads.

As many as 750 artists worked on the production which has been in the making since 1934. Counting all the preliminary sketches and figuring that each was redrawn three or four times it has been estimated that at least two million drawings were turned out during the making of the "Snow White" picture. Cost of production was in the neighborhood of \$1,500,000.

"Snow White" was launched with a notable world-premiere at the City Circle theatre in Los Angeles shortly before last Christmas. Followed thereafter with a record-breaking run at New York's world famed Radio City music hall. Overnight, as it were, it became the sensation of motion picture entertainment and has taken its place in the front ranks of important film attractions.

The Disney feature is a dramatic

on Sundays must cease spreading the false statement that 90 per cent of the people are behind the government. Nothing like ninety per cent are supporting Premier Aberhart in his own constituency. He was not a candidate there in the election, his seat in the legislature coming to him as a gift following the resignation in his favor of the elected candidate.

WEDDING BELLS

Wedding bells are ringing in Strathmore and vicinity very frequently this year, and the echo of the one is scarcely silenced ere they break out again, and so we understand Dan Cupid is to carry on throughout the summer. Our best wishes for happiness for all.

Miss Maud Macrae has been a much "showered" bride-elect during the past two weeks.

Mr. T. S. Hughes, Mrs. Tommy Chamberlain, and Miss Gladys Hughes entertained at a delightful arranged matrimonial shower at the home of Mrs. T. H. Hughes. Bridge was played at seven tables, Mrs. Gladys Morgan and Mrs. Peterson winning high and low scores.

Following very choice refreshments a tea wayon laden with attractive prizes was placed before the guest of honor, when Mrs. Van Tighem in a neatly phrased little speech, asked Maud to accept these gifts with the good wishes of all present. The day play was varied and lovely. Maud graciously expressed her thanks. After a short musical programme, good nights were said.

Friday evening claimed Mrs. Garrett and her daughter Mrs. Gillespie as joint hostesses at a happily informal neighborhood gathering, comprising Maud Macrae. Couples were arranged which tested the brain and proved very interesting. Mrs. McFarland and Mr. E. H. Johnson being the fortunate winners. Refreshments were served from a flower-decked table with tall pink canopies adding a special touch. Mrs. Macrae presiding at the tea urn. Later Mrs. Gillespie on behalf of the guests presented Maud with a lovely Irish linen damask cloth, a pair of hem-stitched sheets and pillow cases. Maud deeply appreciative of the gifts thanked all for their kind-ness.

The home of Mrs. Van Tighem was the scene of a happy rendezvous Tuesday evening when the remaining company of the girls, together with bridge club along with a few friends entertained to play bridge in honor of Miss Maud Macrae, bride-elect of this week. Five tables of bridge were in play resulting in Mrs. Gladys Morgan winning high score and Miss M. Gordon the consolation. Following delicious refreshments, the girls, in half of the girls, presented Maud with a card table which Miss Maud expressed her sincere thanks.

Mr. and Mrs. Peterson entertained Saturday evening last, complete on Mr. and Mrs. Masters of Rockford, Ill. guests of Mr. and Mrs. T. S. Hughes.

Mrs. Lyle Campbell entertained at bridge Wednesday afternoon in honor of Mrs. Masters.

Miss Violet Hyde has received word that her pupils have all passed with first class honors, one gaining her A. T. C. degree.

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Local News Items

SHOWER FOR MISS ALICE MAY
Tuesday afternoon Mesdames O. H. Christensen, Garrett, Gillespie, Wed-ling and Jones were joint hostesses at the home of the latter in a matrimonial shower, honoring Miss Alice May. A happily informal afternoon was enjoyed by all. Delicious refreshments were served. Misses Joha Cleve, Ellen Werling and Frances Jones acting as servers.

The bride to be was the recipient of some very lovely gifts, which were presented by her friends. The bride, having the aerial M.A.V. This unique and sprightly gift contained decorated in white, green and gold was the cause of much merriment. Also graciously thanked the donors for their kindness.

About 25 guests were present.

Mr. and Mrs. Short and Misses Julia and Hazel left Monday on a motor trip to Vancouver.

Mr. McGregor is in charge of the Crown Lumber Booth at the Calgary Exhibition, during the week.

Mr. and Mrs. Griffin and Gus Madson left Tuesday on a motor trip to Salt Lake City via the Yellow Stone and Glacier Parks. At Salt Lake they will meet their elder son George, after which Mr. Griffin will return home.

Mrs. Griffin and Gus Madson will go on to California where they will spend the remainder of the holidays with Miss Margaret Griffin.

Miss Helen Shrimpton left Wednesday last week for a month's holiday with friends in Vancouver.

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NAMAKA

A ball game was played between Ben Vale and Namaka on Sunday afternoon, resulting in a score of 16 to 9 in favor of the home team.

A matrimonial shower in honor of Miss Marie Huker was held at the home of Miss Dorothy Collops on Thursday afternoon. Which took the form of entertainment, after which Marjorie Mackie dressed in a dainty yellow frock wheel in a decorated wheelbarrow full of lovely gifts, for which Marie expressed her thanks. A delicious lunch was served and a very lovely afternoon spent.

On Tuesday afternoon, Miss Lily Watts and Connie Brenner entertained at a matrimonial shower at the home of Mrs. Watts. Marie was presented with some lovely gifts and expressed her appreciation. Guests were enjoyed after which a delicious lunch was served. Mrs. Andy Thompson won the first prize while Miss Margaret Thomson won the consolation.

Mr. and Mrs. Jack McBean of New Dayton were guests at the home of Mr. and Mrs. Johnson, over the week end.

Other Namaka News on Page Two

SACRED HEART SUMMER SCHOOL
Bringing to a close the week's summer school held at Sacred Heart Church last week, Lou Little boys and girls made their First Holy Communion Sunday morning. The vacation school this summer, conducted by Reverend Father Traut and Reverend Mother Anna Marie from the Ursuline convent in Calgary, was well attended by all the children of the parish.

On the morning of the last day in June a friend was joyfully telling me he had the best crop prospects in many years. Before nightfall however, he was viewing the tangled mass which a ferocious hail storm had left in its wake, with the full realization that hard times had come again.

Fortunately for his own peace of mind, also the good of the country at a whole, he is a true son of the west—undaunted in the hour of misfortune and ever ready to just about the elusive nature of "next year."

Well, this is a very fine spirit to have for at a trying time of other days, only good will be the result.

The wind blows east the wind blows west.

And there comes good luck and bad; The wind blows is cheerless, and "Tis a thrifless thing to be sad."

HAVE A SMILE
At least one smile being occurred on the day that Herr Hitler made his triumphant entry into the city of Vienna.

Well armed with the product of a local brewery, an enthusiastic Nazi clamored up a gutter pipe onto a highly pitched roof, where he endeavored his life by vigorously waving a large flag.

When his anxious friends begged him to come down to the ground, he said that he had lost his nerve, but thought he could recover it if someone brought up a good sample of his favorite brew.

No volunteers being forthcoming, the poor lad had to be rescued by a detachment of the fire brigade.

Although a 30 year old ex-serviceman offered an elegant reason for obtaining a divorce, the Judge turned down his application. The unhappy fellow said that his wife made him wash the dishes and mind the babies while she went to picture shows and bridge parties. Surely this ought to be a warning to the lecherous youth who labour under the impression that travelling in double harness leads to a state of perpetual bliss.

COMING EVENTS
Attention! Garden Party on the attractive lawn of Mrs. H. E. Johnson, Namaka, Wednesday, July 26th, from 2:30 to 10 p.m. Contest games and choice refreshments. Everyone welcome. Accept Mrs. Johnson's hospitality to meet your friends at the garden party. Proceeds in aid of funds for Strathmore United Church.

The Women's Institute will meet Wednesday, July 26th at 2 p.m. at the home of Mrs. Ellen Watt. A full attendance is requested.

Caravan Camping will hold no services nor Sunday School during the remainder of July.

CROWFOOT

Mitchell Garriot has just returned from a Riding Tie Camp at Jordan, Sask.

Mrs. Fraser of Calgary is visiting at the home of S. F. Garriot.

Mr. and Mrs. Schumann were Sunday dinner guests at Homer Nelson's.

Mr. and Mrs. S. F. Garriot spent several days in Banquo last week.

Little Darleen Davidson of Calgary has been a guest of Mr. and Mrs. Leo Glode this past week.

A thousand artists worked three years to give you this once-in-a-lifetime show. . . . A full hour and a half of the most enthralling entertainment you ever experienced. . . . truly the miracle in motion pictures.

WALT DISNEY'S
first full length feature,
SNOW WHITE
AND THE SEVEN DWARFS

Hear Snow White and the dwarfs sing the year's big hit, the "Whistle While You Work"—"With a Smile and a Song"—"Some Day My Prince Will Come"—and all the others!

Directed by DAVID D. DUNN
Distributed by M.G.M. Pictures

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The Committee in charge of the matter, has sent the Hon. Mr. Manning, acting Premier, a petition addressed to Premier Aberhart, protesting against the closing of our local bank. The petition has been signed by 335 residents of Strathmore, and district, and copies have been forwarded to the Hon. Mr. Macdonald, Mr. I. M. McCune our local member, and the supervisor of the Royal Bank, Calgary.

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CHAMPION BULL
Strathmore Fanny McKinley, a year-old cow was the Hildesheim grand champion, the senior champion and winner of the class for four-year-olds and over.

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Hirtle's Theatre

FRIDAY & SATURDAY, JULY 22 & 23

DOPEY SAYS



DOPEY

THEY MAY CALL ME "DOPEY" BUT I KNOW THAT YOU GET THE BEST ASSORTMENT AND BEST VALUES IN MEN'S WEAR AT THOS. E. WRIGHT'S.

Full range of Men's Scampers and Scotties, Size 6 - 11, Boys 4 to 5-1-2, in Black, Brown and Two Tones.

Men's and Boys Clipper SHIRTS,
2 for \$1.00; 75c and \$1.00
Also Silk, by B. V. D. at \$1.45

Thos. E. Wright
Men's Better Wear



SNEEZY

SUPERIOR MEAT MARKET

SELLS FRESH AND CURED MEATS
FRESH FISH
O. H. Christensen — Phone 74

KING EDWARD HOTEL

WHERE EVERYONE FEELS AT HOME

Phone No. 1. John Spinros, Manager

DR. D. C. HAWORTH

DENTIST

Strathmore Each Friday 11 a.m. to 9 p.m.
— PHONE 20 —

Calgary Office— 414 SOUTHAM BLDG.
PHONE M4140 Residence S0067



BASHFUL

Hey Folks!

A FULL LINE OF HARDWARE
ALWAYS IN STOCK

Strathmore Hardware

"The Store of Quality and Service"
M. A. BELLINGER, PHONE 54

Pot Pourri

At December 31, 1937 old age pension recipients numbered 174,982. In other words, 44 per cent of the aged population of Canada were practically destitute.

According to an astronomer there are intelligent beings on Mars who are making frantic efforts to reach the earth. Surely both statements cannot be true.

"A very fitting end to a very wet afternoon came when Mrs. gave away the prizes." —Calcutta Paper.

In token of the love which thou hast shown

For this wide land of freedom, I have named

A province vast, and for its beauty famed,

By thy dear name to be here after known

Alberta shall it be! Her mountains thrown

From Alps unto three oceans, in all men

Shall vouch her loveliness even now, and when,

Each little hamlet to a city grown, And numberless as blades of prairie

grasses, Or the thick leaves in distant forest bowers,

Great peoples hear the giant current pass, Still shall the waters, bringing wealth

and power, Speak the loved name, land of silver spring—

Worthy the daughter of our English kings.

"Alberta" by John Campbell, Duke of Argyll.

This Province was given its name by the Duke of Argyll, then Marquis of Lorne in compliment to his wife

when he was Governor General of Canada, his wife Princess Louise, daughter of Queen Victoria was named Louise Caroline Alberta.

ARDENODE

Miss Gladys James of Raymond, who is recovering very nicely from a recent operation is spending some time with her parents Mr and Mrs E. D. James at their home here.

Mrs Darby of Calgary is spending a few days with her sister Miss Elsie Lewis.

Mr and Mrs A. M. Watson spent the week end visiting in Calgary.

Mr and Mrs H. Kinney of Calgary were guests of Mr and Mrs A. C. Jen-

sen over the holiday.

Mr H. G. Smith has left for points east, where he will represent the Calgary for the Alberta Pool. He expects to be away around six weeks.

Mrs F. E. Sarsons is spending a few days in Olds, Alta.

Mrs H. Sharman and Whittle, Mr F. Anstee and Donaki Sarsons from Thursday visiting at the home of Mr and Mrs A. H. Wills of Swaleville.

Mr and Mrs Wm. Ross of St. Louis Mo. who has been visiting at the home of Mr and Mrs T. J. Koch for the past few days leaves Wednesday for home, travelling by way of, Yellowstone park, after spending a delightful holiday with her parents Mr and Mrs Koch, also her brother Mr George Koch of Strathmore.

Several people in this district were hit by the hail storm, last Thursday evening, some crops being quite badly damaged. Apart from the hail, the moisture was just what the country needed. Quite a few inches of rain fell over the week end.

Mr J. S. R. Chamberlain is attending summer school in Edmonton.

Miss Mabel Phillips is at present in the Holy Cross Hospital undergoing a tonsil operation. We hope for a speedy recovery.

Mr and Mrs A. E. Jensen and Mr and Mrs Horrocks were Calgary visitors last week.

Mrs George Dawson spent the week end in Calgary.

TRAIN SCHEDULE	
For Strathmore—	
Going West	8:55 p.m.
Going East	8:05 a.m.
For Carleton—	
Going West	6:52 a.m.
Going East	9:08 p.m.

NAMAKA

Mr and Mrs Miller accompanied by Mr and Mrs Miller of Invermay, moved to Fort Saskatchewan where they visited relatives over the week end.

Grain conditions are good and with the recent rains, assurance of a good yield is predicted, providing nothing develops to retard their advance in the next few weeks.

Miss Jean Thomson of Calgary and Miss Ida Thomson of High River are vacationing at the home of their parents.

We are glad to report Miss Millie Bremner is coming along nicely after

Used Cars

1937 FORD DE LUXE SEDAN
1937 FORD DELUXE COACH
1936 FORD STANDARD COACH
1935 FORD COUPE, with Radio
1933 FORD DE LUXE COACH
1930 CHEVROLET COUPE
1928 FORD COACH

Used Trucks

1936 CHEVROLET (Long Wheelbase)
1935 I. H. C. TRUCK (Long Wheelbase)
1931 FORD TRUCK (Short W'Base)
1928 FORD TRUCK (Short W'Base)
1927 I. H. C. S 26 TRUCK (Short Whase)

10 USED BINDERS

We have some excellent values in used horse and tractor binders ranging in price from \$35 to \$175.



HUGHES
MOTORS
STRATHMORE, ALTA.

her recent operation.

The ball tournament of last week, while not as well patronized as was

anticipated proved to be quite a pleasant event. Four teams entered, and some close games were played, Men-donbrook winning in the finals.



THE ALBERTA PACIFIC GRAIN CO., LTD.

If you have sown a seed grain plot on your farm the approved advice of the Crop Testing Plan as to its care is available at Alberta Pacific Elevators.

RELAXATION

There is no need to look beyond that easy chair in your own home for complete RELAXATION and rest when you have a Bottle of ALBERTA BEER in the offing . . . a splendid pick-me-up, smooth, tasty and refreshing; And no matter what brand of Alberta Beer you choose, each is distinguished by an individual merit that never fails to win the praise and loyal respect of all who know and appreciate GOOD BEER.

Try ALBERTA BEER Tonight

The BREWING INDUSTRY of ALBERTA
"BEERS THAT ARE BEST"

This Advertisement is Not Inserted by the Alberta Liquor Control Board, or by the Government of the Province of Alberta

Standard
QUALITY AT NEW
LOW PRICES



FROM the day it was introduced, the Firestone Standard Tire has more than lived up to its name by setting a new high standard of tire value. Thousands of car owners in all parts of Canada enthusiastically endorse it as the greatest tire Firestone ever built to sell at low prices.

Firestone Standard Tires give you everything you need — long mileage, extra safety, carefree, dependable service and economy. See the nearest Firestone Dealer today. Take advantage of Firestone's new low prices and equip your car NOW.

Firestone
MOST MILES PER DOLLAR

Hughes Motors
STRATHMORE, ALBERTA PHONE 31

FILMS DEVELOPED
YOUR ROLL DEVELOPED AND
EIGHT HIGHEST QUALITY
PRINTS FOR 35c

ORDERS RETURNED SAME DAY

RELVE'S STUDIO
122—8th AVE. WEST, CALGARY
WRITE NAME PLAINLY AND
ENCLOSE 35 CENTS

The Sign of Satisfaction—

BAWLF

Reliability - Experience - Courtesy
Without exception you can count on every Bawlf agent to give you the benefit of expert service in marketing your grain.
By the Load... Car Load Lots... or Consignment
N. BAWLF GRAIN COMPANY LIMITED



THE "DOC" SAYS

AFTER THE SHOW GO TO

Lambert's

Try the—FRESH
STRAWBERRY
MILKSHAKE

NOW IS THE TIME

to get your overhauling done
WE DO GOOD WORK ON ANY CAR
TRUCK OR TRACTOR

AT REASONABLE PRICES
For sale—1 Dain side delivery rake in AI
shape.

W. J. WEYERS

Agent for John Deere Plow Company

STRATHMORE STANDARD

PUBLISHED EVERY THURSDAY
Office Phone 17 A. M. MOORE, Publisher (Low Phone 94)
SUBSCRIPTION THREE \$2.50 PER YEAR IN CANADA
OUTSIDE CANADA \$2.50 PER YEAR
ALL SUBSCRIPTIONS PAYABLE IN ADVANCE

BRING along without feeling alone
is one of the great experiences of
life; and he who practices it has ac-
quired an infinitely valuable posses-
sion.—David Gray.

DR. MANION CHOSEN

By a vote which was flattering in its
majority and by a very gracious ges-
ture on the part of his nearest oppo-
nent W. A. Macpherson of Stokerville,
was, retiring after the first count and
asking that the election be made a un-
animous one. Dr. Manion was elected
leader of the National Conservative
Party, as the group now desires to be
named. It was generally an expected
and welcome decision. Dr. Manion by
training, education, experience and
personality, is well qualified for the
honorable though onerous position.
His political opponents also welcome
him as a forceful and capable leader.
It was a very important convention
in which discussion were fraught with
very varied feelings.

We are glad to note that the con-
vention went on record as lively opposi-
tion to railway amalgamation of service
tion.

GOOD WILL AND
UNDERSTANDING

On the face of things, it is pretty
evident that farm machinery has
played a very important part in the
development of the wheat industry in
Western Canada. Therefore, as the
farmer needs modern implements to
make his operations financially suc-
cessful, and as the implement man-
ufacturers are dependent on the
purchasing power, as well as the
goodwill, of the farmer, it would
seem that happy relations between
them would work out to their mutual
advantage.

However, it has suited the politi-
cians to make the tariff an excuse for
dividing urban and rural factions on
election day and so the impression

has been fostered that the farm im-
plement people are trying to squeeze
the last dollar out of the grain grow-
ers. At the same time the farmers
have been encouraged to vote against
any form of protection for the im-
plement industry and to put the bills
of the implement houses well down
towards the bottom of accumulated
obligations.

It is with considerable satisfaction
then to note that there are some ex-
ceptions to the rule, and we find C.
W. Peterson, publisher of The Farm
and Ranch Review, Calgary, and a
practical farmer of long experience,
congratulating the Massey-Harris
Company Limited on a series of ad-
vertising messages telling the farm-
ers something about the company as
an institution apart from the com-
mercial aspect. This appeals to Mr.
Peterson as sound and intelligent
good-will publicity and he points out
that he bought his first wagon in the
old days from the Harris people in
Winnipeg. Mr. Harris himself selling
it to him; his first binder was an
Osborne, which he thinks was made
by the Masseys. And that was a half
century ago.

A concern like the Massey-Harris
Company, which has been serving the
great basic agricultural industry for
so many years, should have nothing
to lose and much to gain in putting
its story before the public. There are
many other businesses in Canada
likewise misunderstood in their func-
tions in serving the public which
might well follow the example.

—The Financial Times.

NIGHTINGALE

Mr. and Mrs. Jack Stoolby, Ted and
Tom, enjoyed a days holiday at Bow-
ditch park last Sunday.

The W. V. held their regular meet-
ing at the home of Mrs. Harrison last
Friday.

Plans were made for a community
picnic July 20 to be followed by a
dance in the evening, as come along
everyone, be sociable and enjoy the
day with your neighbor.

Miss Audrey Thurston read a splen-
did report of the conference at Lang-
don.

Nightingale played ball with Bain-
tree last Sunday and won by a
margin.

Mr. and Mrs. Don Murray went to
Innisfail for a two weeks holiday.
They will visit with Mr. Murray's
parents.

Mr. and Mrs. James May of Cluny
spent a few days with Mr. and Mrs.
Murray and left for a trip to Wash-
ington to visit Mrs. May's parents.
The recent hail storm did consid-
erable damage to local crops.

Mrs. Herman Hanson from Basford
is spending a week with her parents
Mr. and Mrs. Art Kimmitt.

Two Pamphlets "The Road to Re-
covery", an address by John I. McFar-
land, and "Suggestions to Alberta
Citizens", the latter a report on the
meeting of the Unity Council in Ed-
monton, June 23rd, have been pub-
lished. Copies are available without
charge, and those desiring these pam-
phlets are asked to write: The Unity
Council of Alberta, 432 Lougheed
Building, Calgary.

A WARNING TO BRIDGE PLAYERS

An amusing incident is told in the
St. Mary's Journal, that is a hint to
those who press a point too far. Four
ladies were playing bridge, and one
of them—Madame X—was a great
stickler. It was her turn to deal, and
she placed the cards in front of her
opponent to be cut. The lady on the
right, busily talking, picked off the
top half of the deck and laid it down
beside the remainder of the pile.
"You must complete the cut," com-
manded Madame X.

"Oh, I have cut them," murmured
the other hastily, still engaged in con-
versation.

"But you didn't complete it," insist-
ed the other. "You must place the
bottom half on the top before you
have finished it."

It was one of those trivial incidents
in which one word leads to another.
Madame X was thoroughly stirred
up, so they promptly suspended play,
until she could dash off a letter to
Mr. Culbertson, asking for his ruling.

With admirable promptness, the
bridge master replied: "Madame X
was right. A cut must be completed.
Enclosed Madame will find Mr. Cul-
bertson's bill for \$10.00 for this
professional advice."

Madame X was so enraged at this



SEVEN DWARFS ARE TO BE IN
STRATHMORE NEXT WEEK. WALT
DISNEY'S MASTERPIECE. POOR OLD
GRUMPY. WE MUST DO OUR BEST TO
CHEER HIM UP.

LETTUCE, TOMATOES, GRAPE
FRUIT, PINEAPPLE JUICE AND
FIGS WOULD MAKE HIM SMILE THE
SAME AS THEY WILL MAKE YOU
SMILE.

SPECIALS—in Ladies and Children's

SUMMER FOOTWEAR

Ladies White Oxfords, regular \$3.95

for Ladies White T Strap Sandal, Reg. \$2.50

for Ladies White 4 Eyelet Tie, Regular \$3.20

for ROSE, Super Crepe Pure Thread Silk,

Per Pair

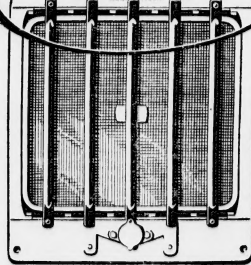


**STRATHMORE TRADING
COMPANY**

A. D. SHRIMPTON, MGR.

STRATHMORE ALBERTA

LOOK FOR THE
Name
Caterpillar



● The name "Caterpillar" is registered all over the
world to identify the products built by Caterpillar
Tractor Co.

When you see this name on a track-type tractor,
engine or road machine you can be assured it is the
original—manufactured by this company—the oldest
and largest builders of track-type tractors.

The name "Caterpillar" assures the purchaser of
the highest standards of design and construction—
of workmanship, materials and service—of a high
quality product.

Behind this name are over 30 years of track-type
tractor building experience. And during these years
more tractors have been built and sold by Caterpillar
Tractor Co. and its predecessors, than all other
makes of track-type tractors combined.

Remember if it's a "Caterpillar" Product
it will display the "Caterpillar" name.

(Enquire about the New Low Prices
on all "Caterpillar" Diesel Tractors)

ALBERTA DISTRIBUTORS
UNION TRACTOR & HARVESTER CO. LTD.
CALGARY — EDMONTON — LETHBRIDGE — CRANBROOK, B.C.

charge, that she promptly sought the
advice of a lawyer. He advised her
that she had put herself in a position
where she could be sued for the bill.

And at the end of the month she
got another bill, this time from the
lawyer, for ten dollars for profes-
sional services rendered.

SERVICE

**AN APPRECIATED
Service!**

SERVICE in the implement field is no mere
appendage or fancy trimming.

Time and timeliness are the essence of success
in most farming operations. Great loss may be
sustained by the farmer, during seeding and
harvesting, through machine breakdowns caused
by wear and accidents, if parts are not readily
available. It is then, that promptness in securing
parts has a definite money value.

Massey-Harris has always taken a pride in
the manner in which it has rendered Parts service.
Fit and quality may be taken for granted, for
replacement parts are identical with the originals.
Its extensive selling organization, with local dealers
in practically every town across Canada, brings
this service within easy reach of every farmer.

No matter, too, how old the machine bearing
the name "Massey-Harris" may be, spare parts
can always be obtained for it.

*A Last Spring a farmer ordered a small part for a drill he
bought 10 years ago. He demanded for money for
this part resulted in the pattern becoming destroyed. To
make it new pattern and part cost \$25.00, an expenditure
he willingly undertakes to prevent the Company's long and
available record for service—through the part sold to
the farmer for only 15c.*

MASSEY-HARRIS
EVERY LOCAL DEALER A SERVICE STATION

Advertising Rates

Classified Advertising, per issue 35c
 Three issues for \$1.00
 Reading Notices, Coming Events 50c
 Cards of Thanks, In Memoriam Notices, etc. per issue 50c
 Display Advertising Rates on Application.



LOST—In the park, near the horse shoe pegs—A brown pigskin leather zipper jacket. Finder please phone Mrs. W. E. Jullia.

FOR SALE—A BATTERY RADIO in good condition, with new batteries, for sale cheap. Phone 44, Strathmore, Alta.

TRY A CLASSIFIED AD FOR QUICK RESULTS

FOR SALE—Shetland Pony very gentle, also children's sleigh, rubber tired cart, saddle, bridle and harness complete. Apply Mrs. Jensen, Nightingale. July 13

FOR RENT—FOUR ROOMED Plastered house, with unfinished upstairs, barn and out buildings. CHEAP. On main highway 11 miles west of Strathmore, 18 miles east of Calgary, opposite Blackfoot School. Phone 1250 Strathmore or see S. B. Sewall, 612, Herald Bldg. Calgary, Alta.

Church Notes

UNITED CHURCH OF CANADA
 Rev. V. M. Gilbert, B.A., B. D.
 Minister
 Strathmore, Alberta.

Cheadle—Services at Cheadle cancelled for July.

ST. MICHAEL'S AND ALL ANGELS CHURCH

Incumbent—Rev. Geo. W. Lang, B. A. L.H.
 July 17, 5th Sunday after Trinity
 8 a.m.—Celebration of the Holy Communion.

11 a.m.—No service at Strathmore. St. Andrew's, Gleichen—Service of Holy Communion and Sermonette. 7:30 p.m.—Strathmore. Shortened Evening & Sermonette. Do we care enough about God to worship Him in His Church for one hour a week during this glorious summer weather?

Or is He just a winter God? Check yourselves up Strathmore.

SACRED HEART CHURCH STRATHMORE

STRATHMORE—Mass every Sunday 10:30 a.m. excepting first Sunday of the month when Mass will be at 10 a.m. CARLELAND—First Sunday of the Month, Mass at 11 a.m.

REV. FATHER COSMAN, Pastor.

FRATERNAL

CANADIAN LEGION, B. E. S. L.

Strathmore Branch, No. 10



President—J. B. WATSON
 Sec. Treas.—W. S. PATERSON
 Hall Manager—JAMES SWANSON
 Meetings held the second Tuesday of each month. All eligible welcome as members.



RISDON'S MACHINE SHOP

Machine Work And Welding

SHOP 27R2 — PHONES — RES. 27R3

TOWN OF STRATHMORE

NOTICE—Notice is hereby given that a dividend of three per cent will be allowed on 1938 taxes paid on or before October 31st next. BY ORDER, July 28.

WINDSOR'S

601 - 11th Avenue West, Calgary. WE WILL PAY the following prices Cash, Calgary. Good until the next issue of this paper.

EGGS—Grade "A" Large to the per dozen Grade "A" Medium 11c per dozen Grade "B" Large 11c per dozen Grade "B" Medium 10c per dozen Grade "C" 12c per dozen — License No. 113 — Also buyers of dressed poultry.

PETE DE KORT

Carpenter
 STRATHMORE



VISIT

REF COFFEE COUNTER & BOOTHS For Good EATS at Reasonable Prices. Also a full line of Soft Drinks, and Ice Cream. "A Home Away From Home" A.L.I. WHITE HELP

SENSATIONAL EXTRA-VALUE

THE GOOD YEAR SPEEDWAY

FULLY GUARANTEED TIRE

You'll be ready for any road... any going... when you ride on these low-priced... high-value... sturdy quality Goodyears. For prompt service... drive in today!

Choose from our BIG, NEW STOCK ALL SIZES

White's Garage
 STRATHMORE, ALBERTA
 PHONE 12

EDMONTON EXHIBITION

JULY 18 to 23
 ONE-WAY FARE for ROUND TRIP From all stations in Alberta Saskatchewan and British Columbia (Vancouver and East) TICKETS ON SALE JULY 16 to 22 and on July 23 for trains arriving not later than 3 p.m. Return until July 26
 Canadian Pacific



HOW FOR A VACATION

ON THE PACIFIC COAST BARGAIN FARES ON THESE DATES JULY 22-23-24 AUG. 12-13-14 See LAKE LOUISE and BANFF Stopovers allowed on return journey within limit RETURN LIMIT 30 DAYS BOOK Your Holidays NOW For Fares, Train Service and full information ask



THE SPORTS LEDGER

The recent hot turn in the weather has made the local swimming pool a popular spot of relaxation and recreation. It is truly a very fine facility for a small town the size of Strathmore to offer the citizens and chiefly the children of this community. It gives a fine chance to the youngsters to become capable swimmers with a minimum risk. It is to these small pools that champs are made, and to learn to swim may mean the saving of a life for every child that masters the art. We wonder if some arrangement could be made whereby the local children could receive swimming instruction at our pool. Come on, sportsmen and citizens, what is your answer? Even if it means the saving of one life in the future, is it not worth at least a little effort?

The Calgary 1938 racing season swung into full action last Saturday with over 300 thoroughbreds arriving from the Winnipeg's Waddington Stables, Calgary and surrounding racing fans should see turf thrills at their best this season. The leading jockeys on the Waddington classic were 1st, A. Bodini with 22 wins 29 seconds and 15 thirds; 2nd, H. Duncan with 16 firsts, 18 seconds and 16 thirds; 3rd, K. Young with 12 firsts, 12 seconds and 10 thirds. So watch your jockey as well as your horse.

HIRTLE'S THEATRE

FRIDAY & SATURDAY JULY 15th and 16th Jane Withers, in—CHECKERS
 WEDNESDAY, JULY 20th BULLDOG DRUMMOND'S PERIL With John Barrymore
 FRIDAY & SATURDAY JULY 22nd and 23rd SNOW WHITE and the SEVEN DWARFS
 NEWS AND COMEDY



I'm "Happy!" And am always happy when I shop for my Meat and Fish at—

Snaith's Meat Market

See the Picture SNOW WHITE and then buy—Our Bread and Cake, made under Snow White Conditions.

Hansen's Bakery

Strathmore, Phone 97



WELCOME! to SNOW WHITE and the SEVEN DWARFS and a friendly Welcome to you at all times. Cull in—we'll appreciate the opportunity of serving you.

CROWN LUMBER CO.

Phone 26 Strathmore

BE HAPPY AND BUY—BEEF, PORK, LAMB, ETC., AT

Roberts Meat Market

PHONE 25 Strathmore



A teacher was explaining the law of gravitation, and how it prevented people from falling off the earth. When he had finished, he invited

questions from the class. Please, sir, said one pupil, what kept them on the earth before this law was passed? HIGH CLASS JOB WORK—

WESTERN DEPT. STORE

Phone 28 Strathmore, Alta. Phone 28 S. LIBIN, Manager

SUGAR—10 lbs 65c
 20 lbs \$1.29
 100 lbs \$6.35
 BROWN SUGAR—6 lbs for 45c
 ICING SUGAR—3 lbs 25c

CLEANSER—Dutch, 2 tins 22c
 SOAP—Fels-Naptha, 10 Bars 78c
 LUX and RINSO—2 large pkgs 45c

CORN FLAKES—Quaker, 3 for 25c
 Shredded WHEAT—3 pkgs 35c

MATCHES—Pkg. 3 boxes 25c
 COFFEE—Fresh Ground—5 lbs \$1.00
 Our Best—1 lb 30c
 3 lbs 85c

SOUP—Aylmer, Tomato or Veg., 3 tins 25c
 PORK & BEANS—16 oz. tins 28c
 3 tins 85c

PINE APPLE—Sliced or Crushed, 3 tins 33c
 6 tins 65c

CHIPSO—Large 22c

PEAS—2 tins 22c

CORN—2 tins 22c

JAM—Plum, Pure—4 lb tin 40c

JELLO—Assorted, 4 pkg 25c
 CATSHUP—Heinz, Large, Bottle 22c

TEA—Nabob, 1 lb pkg 53c
 Bulk, 1 lb 38c

LARD—PURE—3 lbs 46c

FRUIT AND VEGETABLES

POTATOES—New, 7 lbs 25c

HEAD LETTUCE—Large Heads 7c

CHERRIES—Bingo or Lamberts, Basket 65c

APRICOTS—Basket 50c

BANANAS—2 lbs for 25c

TOMATOES—Hot House—1 lb 15c

CUCUMBERS—Case \$1.00
 Each 5c and 10c
 STRAWBERRIES—Local, Bsk. 10c
 RASPBERRIES—2 boxes 23c
 Case \$2.59



SNOW WHITE May Have SEVEN DWARFS but we have the Biggest Smile and Service in Strathmore
 PHONE 28